

SMART WATER: The time is now!



SWAN 2015 Conference

Ask the Audience

The following charts display the results from an “Ask the Audience” survey conducted at the SWAN 2015 Conference on April 29, 2015. During the panel, “What are the tradeoffs between in-house v. vendor solutions?” Conference attendees texted in their responses through the mobile application, Mentimeter. Under each chart, it shows how many people voted for that particular question.

SMART WATER: The time is now!

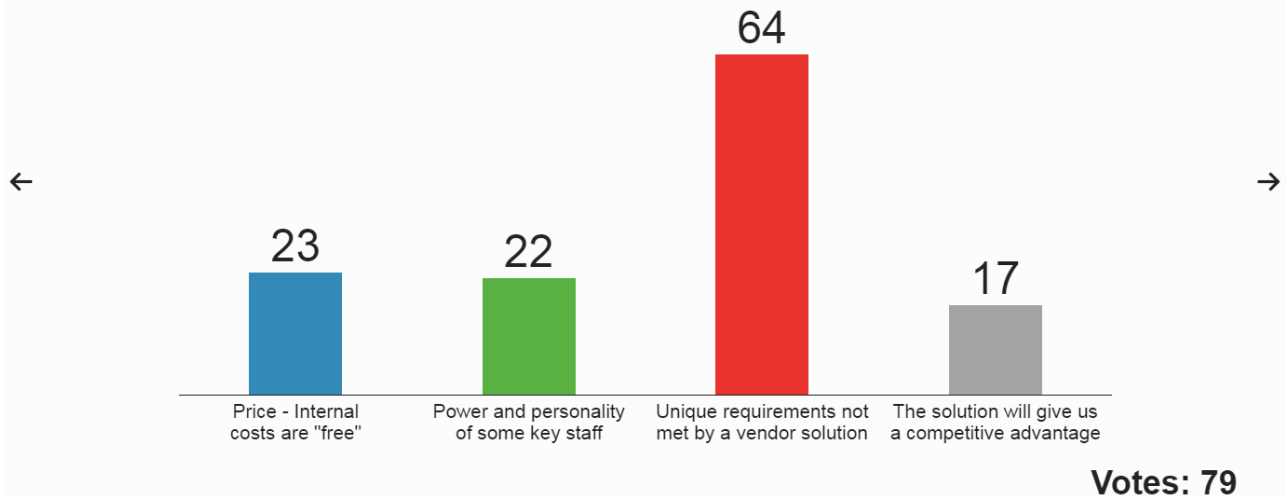
5TH ANNUAL CONFERENCE

LONDON • 29-30 APRIL 2015



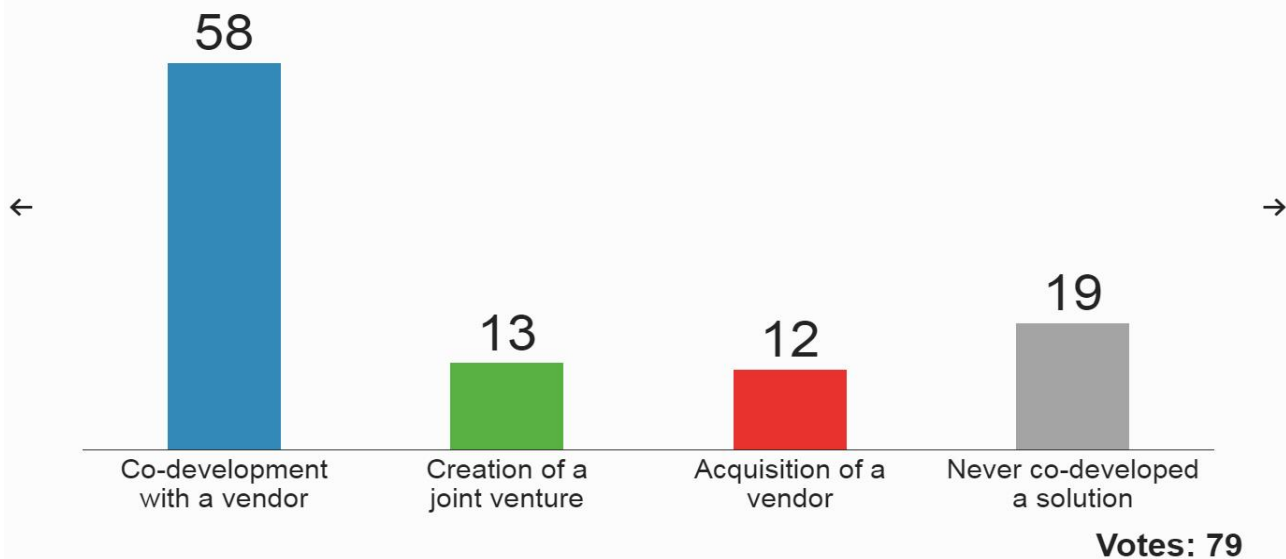
Why would a utility prefer to internally develop a solution?

Mentimeter



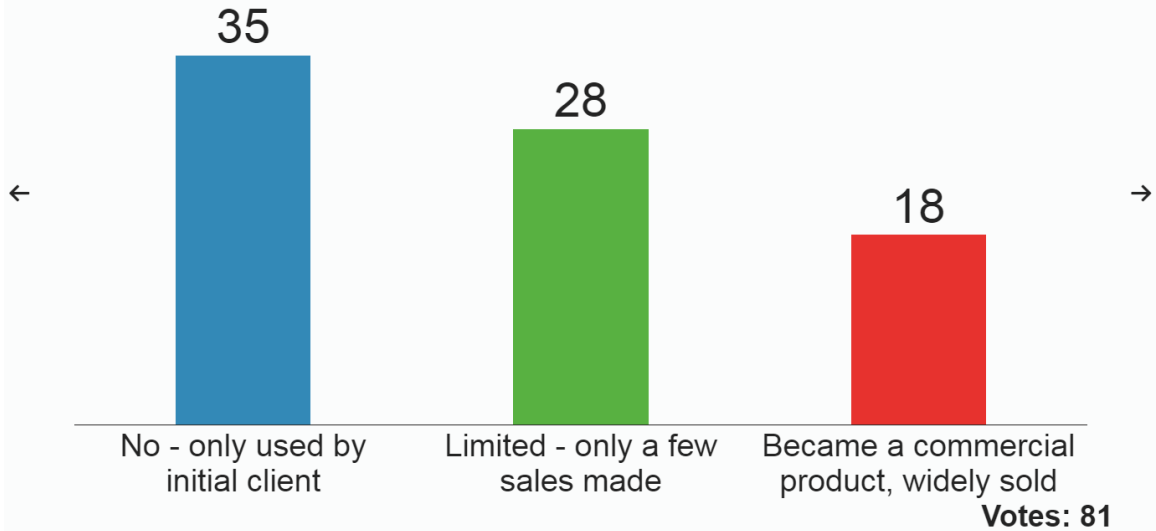
What kind of utility/vendor partnerships have you experienced?

Mentimeter



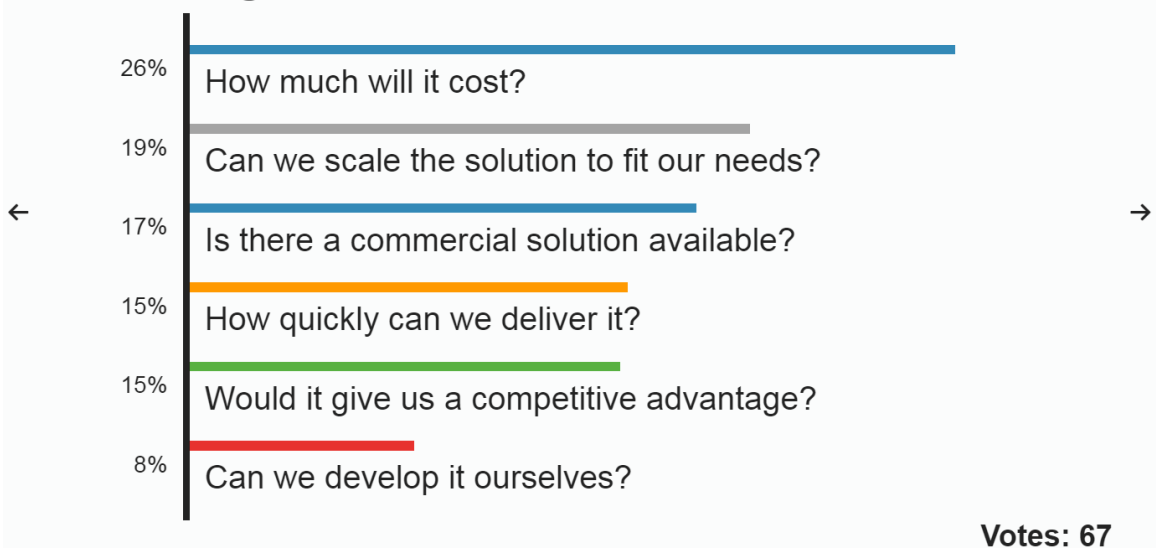
Do you know of examples of co-developed solutions that were commercialised?

Mentimeter



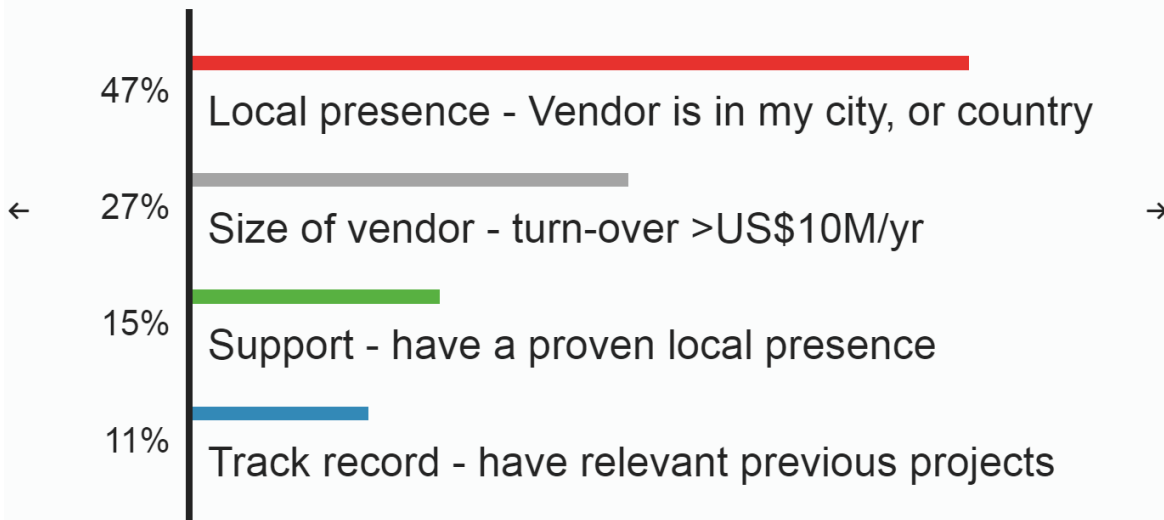
What is most important to you when considering new software?

Mentimeter



When choosing a vendor what is important to you?

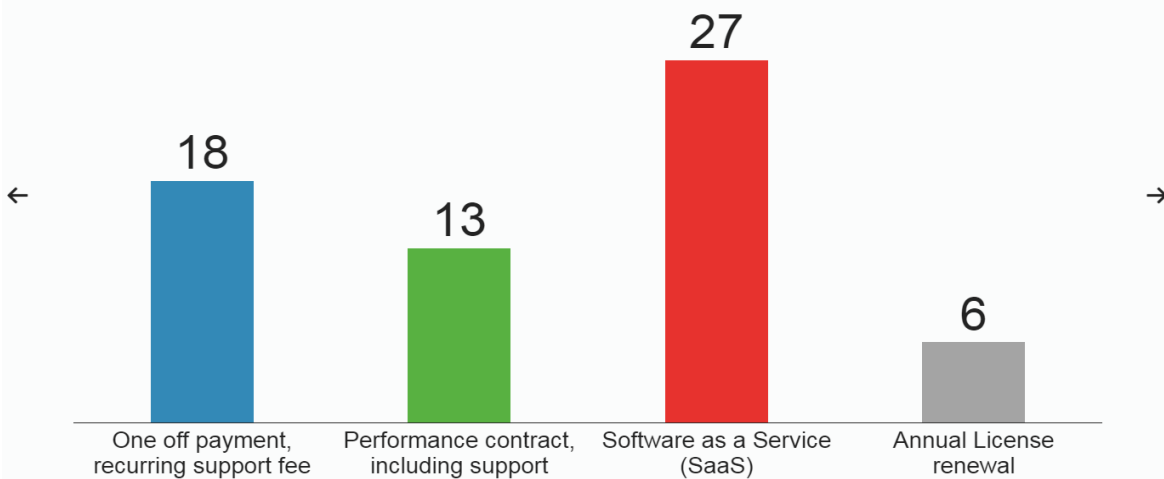
Mentimeter



Votes: 61

How do you prefer to pay for software?

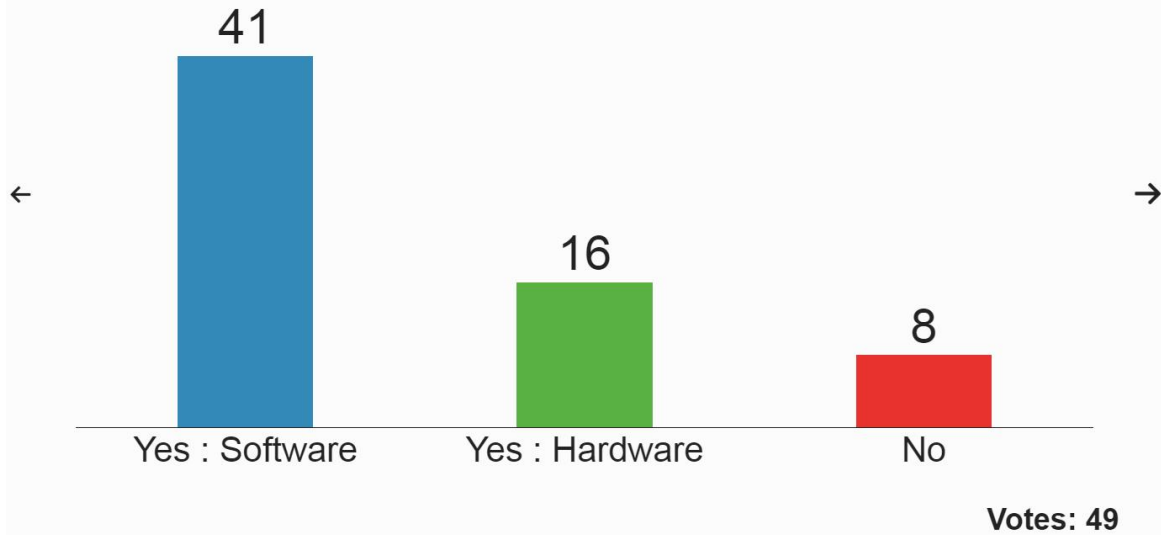
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Votes: 64

Utilities: Have you ever developed technology internally?

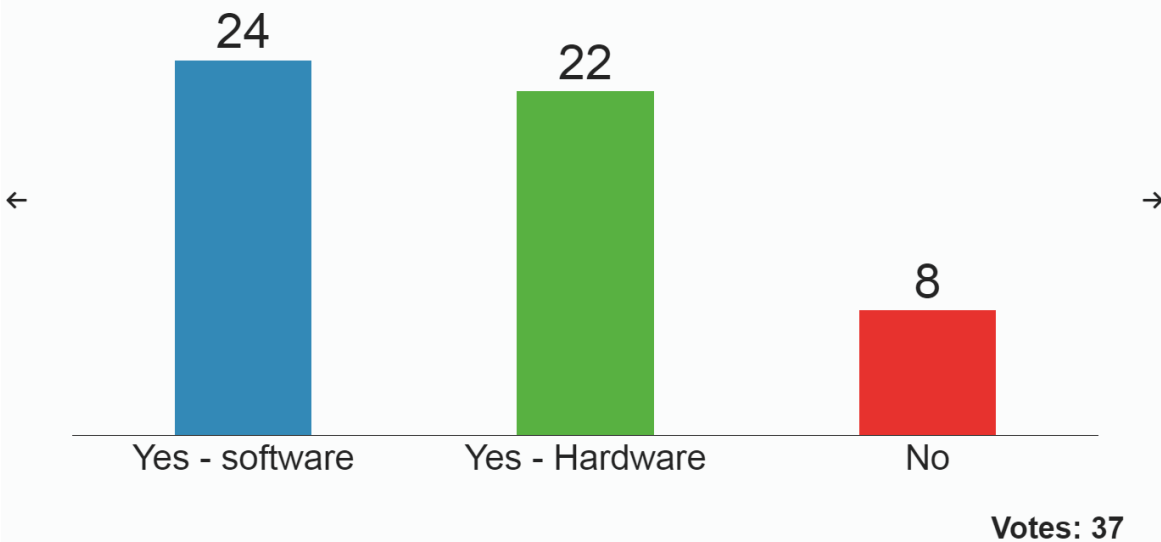
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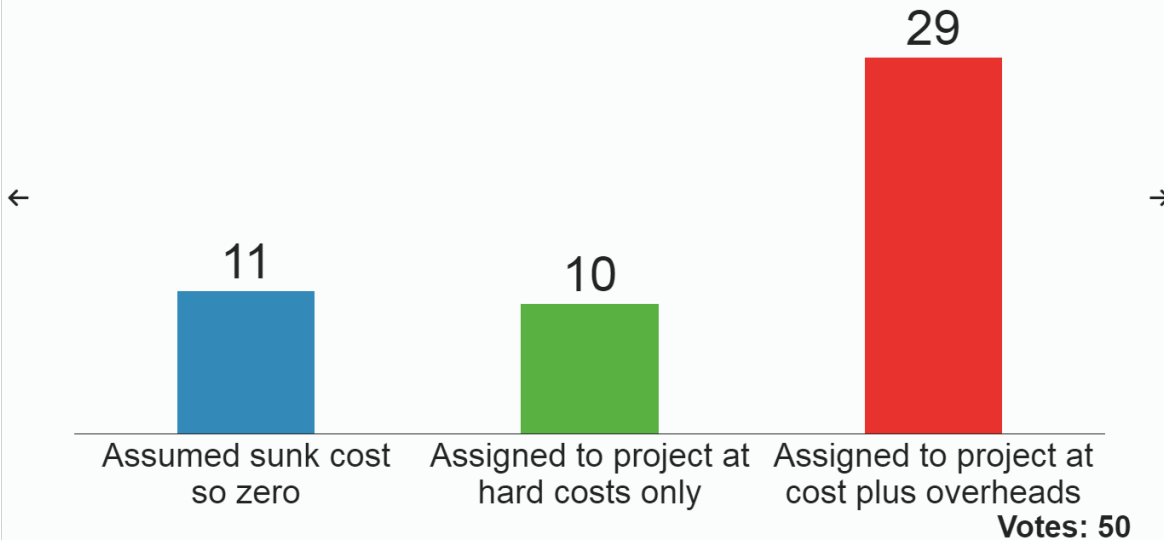
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Vendors: Have you ever co-developed a product with a utility?

Mentimeter



How are internal development costs handled? 



Ownership of Intellectual Property (IP) in a co-development project should: 

