

## **IWA Water IDEAS 2018, Bologna**

**17 October, 14:00-17:30 SWAN Workshop in collaboration with IWA and H2O Fair**

**Location: ROOM Intermezzo - Hall 19/20**

### **Workshop Title: “The Role of Data-Driven Decision Making & Innovative Solutions in Streamlining Digital Transformation”**

Led by the [Smart Water Networks Forum](#) (SWAN), the leading hub for the smart water sector, in collaboration with IWA and H2O Fair, this workshop will bring together key leaders to discuss data-driven strategies, innovative solutions and relevant case studies focused on accelerating smart water and wastewater adoption on a regional and global level (See program below).

14:00 – 14:15 **Registration**

14:15: – 14:30 **SWAN Intro & Welcome by Shirley Ben-Dak, Marketing & Innovation Lead - SWAN Forum**

14:30 – 15:30 **Session 1 - Data-Driven Decision Making in Fueling Digital Transformation (Utility Perspective)**

*Moderated by: Eva Martinez, Smart Services Manager – FCC Aqualia & SWAN Utility Advisory Group*

*Panelists:*

- MM Spa: “Data analysis and decision making within the WSP framework”  
Presenters: Fabio Marelli, Director Of Operations, Milan Water Supply Network - MM Spa & Bruno Pannuzzo – Drinking Water Treatment Plants Management – MM Spa
- Cap Group: “EWS as DSS - a tool for preventing pollution and managing groundwater”  
Presenter: Maurizio Gorla, Geology Department, Head of R&D Area - Gruppo CAP
- Blue Gold & Acque Veronesi: Eng. Andrea Delogu, CEO - Blue Gold & Eng. Pierpaolo Rugiero, GIS and Hydraulic Modeling Manager - Acque Veronesi

15:30 – 15:55 **Keynote on “#smartwater and #smartenvironment for a Resilient City: Permanent monitoring of Milan wastewater network” by Milan Municipality, MM Spa & LACROIX-Sofrel**

*Co-Presenters:*

- Dott. Piero Pelizzaro, Chief Resilience Officer Sharing Cities City Lead - Milan Municipality
- Ing. Andrea Aliscioni, Direttore Divisione Servizio Idrico Integrato - Metropolitana Milanese
- Luca BERARDI, Area Manager N.O. & Market Manager - LACROIX Sofrel Srl

15:55 – 16:20 **Networking Break**

16:20 – 17:20 **Session 2 – Accelerating Innovative, Digital Solutions for Water Utilities**

*Moderated by Shirley Ben-Dak, Marketing & Innovation Lead - SWAN Forum*

*Panelists:*

- ISOIL: Matteo Viccardi, Area Manager – ISOIL Industry
- TaKaDu: Ricardo Gasnier, Sales Engineer – TaKaDu
- ABB (TBC)

17:20 – 17:30 **Recap & Closing Words – SWAN Forum**