



THE WORLD'S LEADING TRADE EVENT
FOR PROCESS, DRINKING AND WASTE WATER



SMART WATER NETWORKS PAVILION

INNOVATION IN THE SPOTLIGHT, SALES LEAD GENERATION MADE EASY FOR YOU

3 - 5 JUNE, 2019
SHANGHAI, CHINA

ORGANISED BY:



SUPPORTED BY:



WWW.AQUATECHTRADE.COM

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AQUATECH
CHINA

SHANGHAI - CH
3 - 5 JUNE
2019



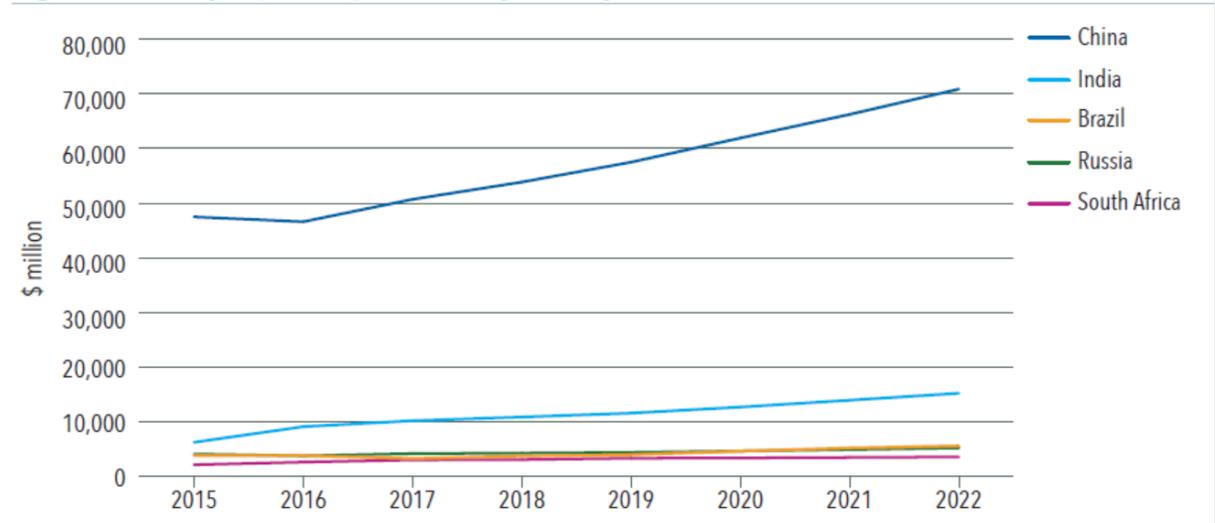
**80,000+ WATER PROFESSIONALS
@SHANGHAI, CHINA**

WWW.AQUATECHTRADE.COM

TRENDS

- The water market in China keeps steadily growing due to strong policies favouring the environment
- Business opportunities for international technology providers
- Targets to decrease the leakage rate of water distribution pipelines
- Rapid developments in IT/IoT
- Emphasis on smart solutions, data management/analysis, automation/control and sensors/meters.

Figure 2.1 Utility capital expenditure by country, 2015-2022



Source: GWI

Why participate in Aquatech China?

- The largest trade show in Asia focussing on ALL aspects of water.
- Visited by 85.000+ water professionals, 2000+ exhibitors
- professionals from government departments/water service companies, distributors, water treatment plants, light & heavy industry
- 32% final decision makers, 29% joint decision makers and 27% advisors
- Extensive content program with participation of international and local associations.
- Co-located shows: Flowtech, Buildex, Ecotech Air & Ecotech waste.
- Extensive press & media coverage



Why join the Smart Water Networks Pavilion at Aquatech China?

- Unit of 6sqm > low-cost but high-impact because of joint effort (regular booths starting at \$ 3800)
- Pavilion in International zone of hall 6.1 > premium location
- Experience the chinese market and meet possible business partners
- Take advantage of the chinese interest in internationale innovative technology.
- Be part of a special promotion campaign before – during and after the show
- The Pavilion is a joint effort with SWAN Forum, the worldwide industry forum promoting the use of data-driven technologies in water and wastewater networks. With over 30 utilities amongst their members, and by aligning industry leaders, SWAN is proactively influencing the future of the water sector and of your company!
- www.swan-forum.com



Foto Aquatech Amsterdam 2017

What is included in the price of \$3500 ?

Ready to occupy Pavilion space:

- Pavilion unit (ca 6sqm) with 1 desk, 2 chairs, presentation wall, lighting and socket
- Total pavilion space with networking area and central storage space for collective use.

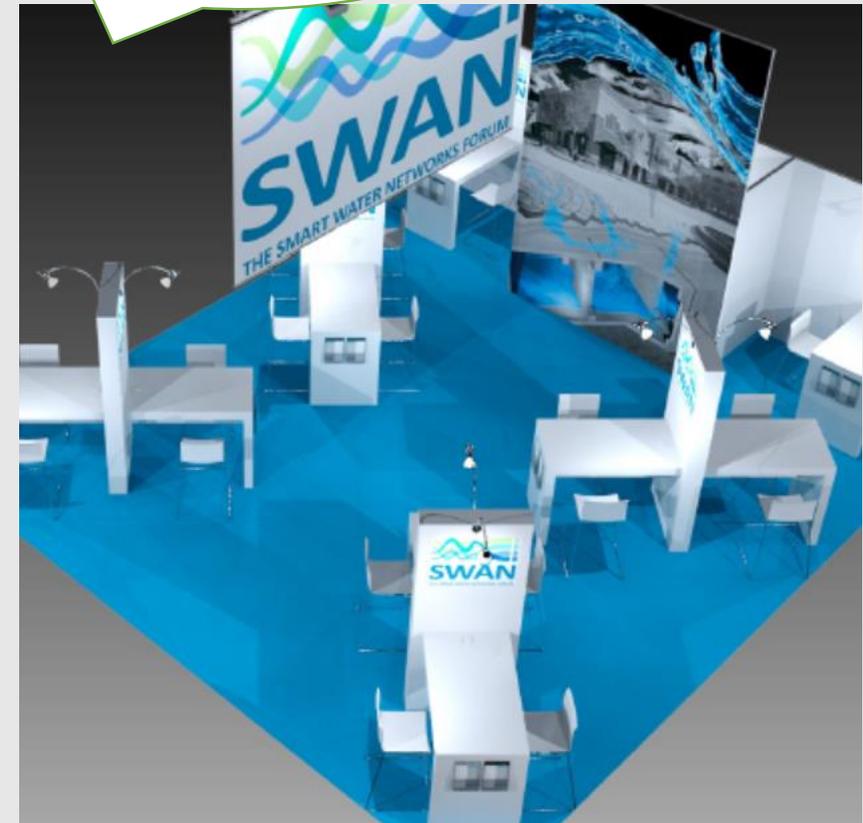
Sales lead generation:

- Your time in the spotlights! A 15 minutes presentation at the AquaStage

Promotion campaign before – during and after the show:

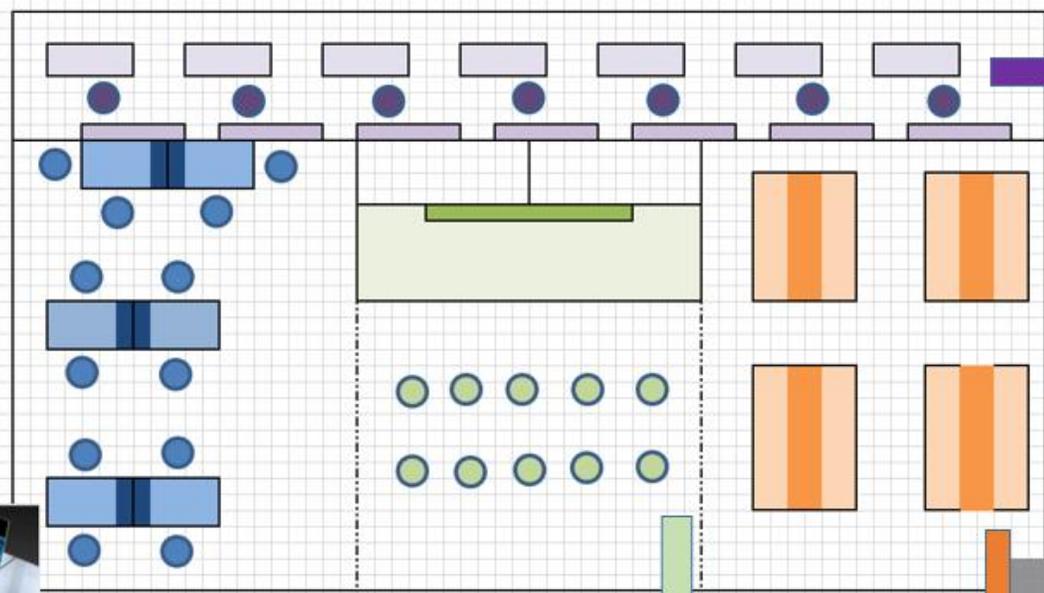
- *Pavilion Page in the digital Exhibitor Catalogue with company descriptions*
- *365 days exposure on the Aquatech Global website for every individual company*
- *Free publicity on the Aquatech China website (international and Chinese website)*
- *Extra publicity about pavilion in Wechat visitors campaign*
- *Support with matchmaking, visa, hotel services, transfers, interpreters etc..*

Exhibiting in the SWAN Pavilion at Aquatech has brought us increased visibility, giving us an excellent opportunity to expand our network. It has definitely been a very rewarding experience for WatEner,

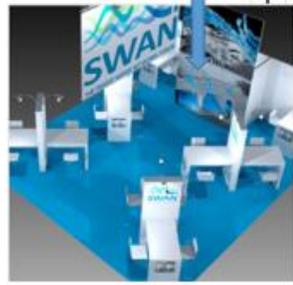


SWAN pavilion Aquatech
Amsterdam 2017

Pavilion at Aquatech China 2019:
Young Water Professionals Area – Smart Water Networks – Progressive Technology Pavilion



Smart Water Network Pavilion; in cooperation with SWAN, innovation in data-driven technology

Progressive Technology Pavilion:
Small booths for start-ups: innovative water technology

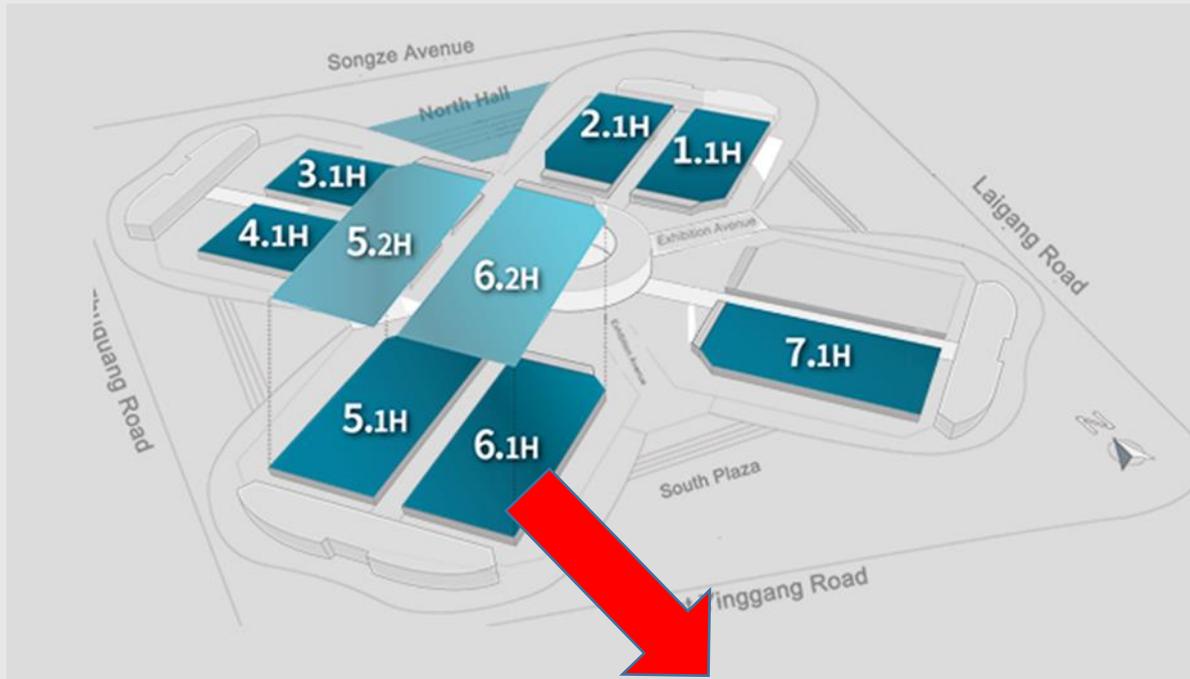


Presentation facilities for all participants



Young Water Professionals Area including Wetskills challenges

National Convention and Exhibition Center Shanghai



Smart Water
Networks
Pavilion

- 1.1H Point of Use
- 2.1H Point of Use
- 3.1H Point of Use / Building Drainage
- 4.1H Point of Use / Air
- 5.1H Membrane & Water Treatment
- 5.2H Pump, Pipe & Valve
- 6.1H Wastewater
- 6.2H Pump, Pipe & Valve



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Are you interested in participating?
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