

5 Reasons Utilities Should Join SWAN

- 1. Networking** - Access to a global community of smart water experts. Interact with other utilities and technology providers worldwide, share best practices, and identify potential areas of collaboration. Membership also includes **1-2 free passes** to the [SWAN Annual Conference](#) (£600 value).
- 2. Research** - Access to cutting-edge smart water [research](#) (e.g. Global Utility Survey, Smart Wastewater Report, Interoperability White Paper).
- 3. SWAN Workgroups and Regional Alliances** – Receive free access to the [SWAN European Utility Alliance](#), [SWAN North American Alliance](#), [SWAN Asia-Pacific Alliance](#), and [SWAN India Alliance](#) webinars and workshops, as well as the [SWAN Research Portal](#).
- 4. Marketing** – Feature your utility as a leading smart water expert, be highlighted in the Utility Spotlight Series, showcase your own case studies, and contribute your valuable insights.
- 5. Leadership** – Participate as a Lead Partner in a regional SWAN Alliance. Speak on a SWAN webinar or event about your smart water journey and help accelerate the industry!

Membership is annual and on a rolling-basis with significant discounts for utilities depending on the number of customers/water connections. Below is a breakdown of prices:

WATER UTILITIES

| | |
|----------------------------------|--------|
| Small (< 100k connections) | £350 |
| Medium (100k - 500k connections) | £700 |
| Large (> 500k connections) | £1,500 |

Join today here: <https://www.swan-forum.com/join/>

Any questions, please email Amir Cahn: amirc@swan-forum.com