



SWAN
Smart Water Networks Forum
ELDER HOUSE
ST. GEORGES BUSINESS PARK
207 BROOKLANDS ROAD
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UNITED KINGDOM

5 Reasons Utilities Should Join SWAN

- 1. Networking** - Access to a global community of smart water experts. Interact with other utilities and technology providers worldwide, share best practices, and identify potential areas of collaboration. Membership includes **1-2 free passes** to the SWAN Annual Conference (\$1,000 value)
- 2. Research** - Access to cutting-edge smart water [research](#) (e.g. Global Utility Survey, Smart Wastewater Report, Interoperability White Paper)
- 3. SWAN Global Regional Alliances** – Receive free access to the [SWAN Americas Alliance](#), [SWAN Asia-Pacific Alliance](#), [SWAN European Utility Alliance](#), [SWAN India Alliance](#), and new [SWAN Digital Twin H2O Work Group](#).
- 4. Marketing** – Feature your utility as a leading smart water expert, be highlighted in the Utility Spotlight Series, showcase your own case studies, and contribute your valuable insights.
- 5. Leadership** – Participate as a Lead Partner in a SWAN Global Alliance. Speak on a SWAN webinar or event about your smart water journey and help accelerate the industry!

Membership is annual and on a rolling-basis with significant discounts for utilities depending on their number of customers. Below is a breakdown of prices:

WATER UTILITIES

Small (< 100k connections)	£350 (\$500)
Medium (100k - 500k connections)	£700 (\$1,000)
Large (> 500k connections)	£1500 (\$2,000)

Join today here: <https://www.swan-forum.com/join/>

Any questions? Please email Amir Cahn: amirc@swan-forum.com