Mission & Vision

OUR GOALS

A non-profit organisation, the Smart Water Networks Forum (SWAN) is the leading global hub for accelerating smart, data-driven solutions in water and wastewater networks worldwide. SWAN builds educational awareness, shares member knowledge, and produces cutting-edge research.

OUR APPROACH

By aligning industry leaders and fostering collaboration through regional Alliances and strategic partners, SWAN proactively influences the future of the water sector.

OUR MEMBERS

SWAN Members are global leaders in advancing smart water and wastewater solutions worldwide, including international water utilities, solution providers, academics, investors, and regulators.

SWAN ANNUAL CONFERENCE

In an environment where technology changes so quickly, it is great to be able to come together with utilities and technologists in one place, to help in the digital transformation journey. SWAN offers this benefit.

George Theo
Chair - SWAN APAC Alliance
CEO - Unitywater (AU)

SWAN’s annual flagship event and leading, smart water conference of the year, is the central meeting point for global water stakeholders. The 9th Annual Conference, held in Miami in May 2019, featured 33 utility speakers and 340 attendees from all over the world.

Right: Carla Reid, General Manager of WSSC, delivers a keynote address at SWAN 2019
5 Reasons for Utilities to Join SWAN

Networking
Interact with other utilities & technology providers, share best practices, & identify areas of collaboration. Utility membership also includes 1-2 free passes to the SWAN Annual Conference.

Research
Access and contribute to cutting-edge smart water research on trending topics, as well as industry tools and discounts to insider reports.

Regional Alliances
Participate in planning groups in the SWAN Asia-Pacific Alliance, SWAN Americas Alliance, SWAN European Utility Alliance, and the new, SWAN Digital Twin H20 Work Group.

Marketing
Feature your utility as a leading smart water expert, be highlighted in the Utility Spotlight Series, showcase your own case studies, and contribute your valuable insights.

Leadership
Participate as a Lead Partner in a SWAN Global Alliance. Speak on a SWAN webinar or event about your smart water journey and help accelerate the industry!

"SWAN is a great forum for utilities and technology experts to meet and brainstorm on the future of smart water and the smart water journey."

Nav Otal, SWAN Council Director of Utilities - City of Bellevue, WA (US)

The world is becoming smart. It's time to reinvent our water future.

To learn more and join, visit: www.swan-forum.com/join