



## SWAN APAC Alliance Planning Group

### Goal

To accelerate smart water and wastewater development in the Asia Pacific region through the SWAN Forum's collective, global industry expertise and collaborative partnerships.

<https://www.swan-forum.com/swan-apac-alliance/>

### Objective

The SWAN APAC Alliance will be utility-centric, create tangible results, and be open for all regional water sector actors including Australia, New Zealand, Taiwan, Philippines, Singapore, Malaysia, and Korea. Only SWAN Members have full access to all Alliance research and events.

### Methodology

Only SWAN Members will be able to participate in the Alliance Planning Group. To learn more about SWAN global membership benefits, click [here](#).

Each Alliance Partner will select one or more individuals from their organisation to collaborate and volunteer a small portion of their time. The value added from becoming a SWAN APAC Alliance Partner will more than offset the time cost of participation. The Alliance Planning Group will be divided into the three subgroups, each with a Task Group Leader. Each Task Group Leader will develop a three-year action plan, coordinate subgroup communication, monitor progress on action plan tasks, and report back to the full Alliance quarterly on activities.

The APAC Alliance Planning Group is chaired by George Theo, CEO of Unitywater. The three Planning Subgroups include:

- 1) **Communications:** *Chair – Mark Nicol, International Sales Director – Mueller Water Products*
  - Responsible for developing content for all Alliance events (e.g. webinars, annual workshop) and publicising these events and the benefits of smart water solutions throughout the region.



- 2) **Partnerships:** *Chair – Martine Watson, Manager, Network Operations – Unitywater*
  - Responsible for creating strategic regional partnerships (e.g. water utility groups, policymakers, academic institutions).
  
- 3) **Research:** *Chair – Peter Prevos, Manager Data Science – Coliban Water*
  - Responsible for gathering best regional smart water practices, producing an annual research report, and collecting smart water case studies and relevant reports for the [SWAN Research Portal](#).

The SWAN Forum will provide any necessary administrative support and look to the subgroups for ideas on technical research reports.

## Key Alliance Accomplishments

- Hosted [1<sup>st</sup> Webinar](#) on “Pioneering Utility Smart Water Innovation in Asia-Pacific” feat. Unitywater, PUB, and Watercare in May 2018.
- Held [Smart Water Forum](#) with PUB at SIWW in July 2018.
- Gathered numerous case studies and white papers for the [SWAN Research Portal](#).
- Hosted [2<sup>nd</sup> Webinar](#) on “The Australian Smart Water Journey - Exploring the Business Case” feat. Sydney Water, QUU, and Coliban Water in Nov. 2018
- Held [1<sup>st</sup> SWAN APAC Alliance Workshop](#) partnering with Unitywater (22-23 July 2019 at Noosa Heads, Australia).
- Hosted [3<sup>rd</sup> Webinar](#) on “Advancing Water Loss Management in Southeast Asia” feat. Maynilad Water Services, Ranhill Water Services, and Jalur Cahaya Sdn Bhd in August 2019.
- Held a [SWAN APAC Session](#) at the 32nd Annual Conference of the Malaysia Water Engineers Action Committee (MyWAC) in Penang, Malaysia in November 2019.
- Formed partnership with [Intelligent Water Networks](#) (IWN) in April 2020.

## Interested in joining the APAC Alliance Planning Group?

Please contact Sapir Yarden: [sapir@swan-forum.com](mailto:sapir@swan-forum.com)