

5 Reasons Utilities Should Join SWAN

- 1. Networking** - Access to a global community of smart water experts. Interact with other international utilities and technology providers, share best practices, and identify potential areas of collaboration. Membership also includes **1-2 free passes** to the SWAN Annual Conference (£700 value).
- 2. Research** - Access to cutting-edge [smart water research](#) and insights (e.g. Smart Water eBook, Global Regulator Comparison, Global Utility Survey, Smart Wastewater Report, Interoperability White Paper).
- 3. SWAN Regional Alliances and Work Groups** – Receive free access to the [SWAN Asia-Pacific Alliance](#), [SWAN European Utility Alliance](#), [SWAN Americas Alliance](#), and [SWAN Digital Twin H2O Work Group](#).
- 4. Marketing** – Feature your utility as a leading smart water expert, be highlighted in the Utility Spotlight Series, showcase your own case studies, and contribute your valuable insights.
- 5. Leadership** – Participate as a Lead Partner in a regional SWAN Alliance. Speak on a SWAN webinar or event about your smart water journey and help accelerate the industry!

Membership is annual (from when you join) with significant discounts for utilities depending on your number of customer connections. Below is a breakdown of prices:

WATER UTILITIES

Small (<100k connections)	£350
Medium (100k - 500k connections)	£700
Large (>500k connections)	£1,500

Join today here: <https://www.swan-forum.com/join/>

Any questions, please email Amir Cahn: amirc@swan-forum.com