



SWAN Americas Alliance Planning Group

Goal

To accelerate smart water and wastewater development in North and South America through the SWAN Forum's collective global industry expertise and collaborative partnerships.

<https://www.swan-forum.com/swan-americas-alliance/>

Objective

The SWAN Americas Alliance will be utility-centric, create tangible results, and be open for all regional water sector actors the North and South American water sectors.

Methodology

Only SWAN Members will be able participate in the Alliance Planning Group. Each Alliance Partner will select one or more individuals from their organization to collaborate and volunteer a small portion of their time. The value added from becoming a SWAN Americas Alliance Partner will more than offset the time cost of participation. The Alliance Planning Group will be divided into the four subgroups, each with a Task Group Leader. Each Task Group Leader will coordinate subgroup communication, monitor progress on action plan tasks, and report back to the full Alliance quarterly on activities.

The Americas Alliance Planning Group is chaired by Gary Wong, Principal of Global Water Industry at OSIsoft. The four Planning Subgroups include:

- 1) Outreach:** *Chair – Bobbi Harris, Founder and CEO – Smart Water Smart City*
 - Responsible for publicizing all Alliance events and the benefits of smart water in the region
 - Produced five newsletters and maintain active Twitter account

- 2) Events:** *Chairs - Alexander Bodulow, Mechanical Engineering Associate – LADWP & Brendt Thompson, General Manager, US – s::can Messtechnik GmbH*
 - Responsible for developing the content and planning for all Alliance events (e.g. webinars, annual workshop).
 - Hosted three workshops in San Diego, Chicago, and Montreal.



- Held 12 webinars on topics from cybersecurity to smart water policy. View all past events [here](#).

3) Research: *Chair - Eric Bindler, Research Director of Digital Water – Bluefield Research*

- Responsible for gathering best regional smart water practices and producing annual white paper.
- Hold interactive calls on relevant topics with SWAN Member presenters.
- Collected smart water case studies and relevant reports for the [SWAN Research Portal](#).

4) Partnerships: *Chair - Sielen Namdar, Industry Solutions Executive, Smart & Connected Communities – Cisco*

- Responsible for creating strategic regional partnerships (e.g. water utility groups, policymakers, and academic institutions).
- Over the last two years, new partnerships created with such organizations as AWWA, Alliance for Water Efficiency, Alliance to Save Energy, Cleantech San Diego, Cleveland Water Alliance, WRF, Water Online, and WEF.

The SWAN Forum will provide all admin assistance and look to the Alliance to provide ideas on technical research.

Interested in joining the Americas Alliance Planning Group?

Please contact Amir Cahn: shirley@swan-forum.com